

CANADIAN FJORD HORSE ASSOCIATION  
FEBRUARY 22, 2014 ANNUAL GENERAL MEETING MINUTES.

**1: Members Present:** Carol Boehm, Sheila Kyte, Aja Johnson, Linda Fry, Leala Pomfret, Alison Bakken, Dayna McTighe, Jenny Barnes, Gordon Fulton, Jerry McNeil, Joan Kemp, Ron Black, Gail Wieterman, Cecelia Lundgren, Anna Middleton, Eunice Bosomworth, Uli Schnable, Bert Shewfelt, Teresa Kandianis, Linda Patton, Pat Wolfe. Non-member Jane Beall

New Western Directors Dayna McTighe and Jenny Barnes were introduced and thanked for stepping forward to help manage our association. Introduced by Gail Weierman, seconded by Cecelia Lundgren. All were in favour.

**3: Motion to approve minutes of the 2013 AGM:** Introduced by Aja Johnson, seconded by Jenny Barnes. All were in favour.

**4: Review of 2012 financials completed by Joan Kemp:** Joan reviewed the financial records of the Canadian Fjord Horse Association for 2012. She found no errors or omissions in the record keeping and financial statements. She found the records to have been recorded in accordance with accepted accounting principles and practices. Her only suggestion would be a cash control policy for the newsletter/website advertising to ensure that all payments have been recorded/received.

In her opinion the financial statements present fairly the financial position of the Canadian Fjord Horse Association at Dec.31/2012

**5: Review of 2013 financials completed by Gordon Fulton:** Gord found everything balanced as expected. The website did not show expenses in 2013 due to expenses being posted in 2012. Gordon recommends that the association file for a GST registration number so that this expense can be recouped. Promotional mail out was included in the newsletter expenses therefore he could not verify cost of this expense.

**6: Treasurers Report: Ron Black:** Ron stated that the current year started with a bank balance of just under \$17,000. Month of January revenue of \$4230.50, membership \$1570.00, registrations transfers and DNA \$530.00, website \$760.00 News \$464.00, packages \$632.00, commercial \$272.00

Expenses: \$1330.50/ CLRC levy \$464.00 insurance \$378.00, keyboard \$177.00, \$220.00 website expenses \$57.00 HST/GST, surplus \$2900.00. At end of January bank balance \$18420.00.

**7: Budget proposal: Carol Boehm** stated that she wishes the association to continue to follow the same financial guidelines in place in the last two years and utilize a portion of the surplus revenues towards Fjord promotion in North America to the general public. Registrations have

been down over the last ten years. 2012 registrations brought in \$1330.00 2013 brought in only \$830.00 Fjord Horse International asked for the numbers of fjords registered and mares covered over the last ten years. Report showed that these numbers had declined to 10% of recorded numbers 10 years ago. The new board should not count on income from registrations and transfers to pay for association costs.

The declining numbers are due to economic conditions as well as lack of education of new persons interested in the breed who don't register their horses. Therefore, the association needs to focus on the association's mandate.

#### **8: Committee Reports:**

**A: Membership: Linda Fry:** "CLRC documentation estimates our membership is approximately 100. Concentrated efforts by the Board, Jane Beall and Selena Dickman using letters, email, free Newsletters, a DVD and by PHONE have resulted in clarification in how best to serve and understand our membership in the future."

**B: Newsletter Report: Jane Beall.** "Thank you to the Sales Committee for all the work finding advertisers and for organizing them on a yearly basis. I propose taking ads from anyone member or not. This is a cutthroat business and why cut our own throats? We need the ad money to pay the printing bills. Please keep thinking of new articles for me, or people that can write articles, and new topics."

**C: Website Report: Leala Pomfret:** "In 2013 the board started tracking website (and newsletter advertising) using a spreadsheet that tracks advertiser, type of ad and when ads have been paid. 2013 website revenues include: farm ads = \$570, classified ads = \$490, total revenue for website in 2013 = \$1065.10. Overall website has not changed much since it was launched. I would like to update pictures on front page."

**D: Sales Committee Report: Aja Johnson.** "Besides memberships, our main revenue makers for the CFHA are website and newsletter advertising. This revenue allows the CFHA to take on promotional and educational projects for both our membership and the public at large.

"One of the obstacles we have encountered this year has been some of our advertisers downsizing or pulling ads due to lack of sales. We have a fairly small membership therefore our newsletter audience is limited. However, the website has an unlimited audience and with the recent interest in our breed from the movie *Frozen*, website traffic has increased by at least 30-50%.

"We currently have 2 commercial advertisers and would love to add more. If anyone in our membership can think of a Fjord related business who may have interest in advertising their products on the site, we would love to hear from you or them.

“As always we are looking for new and interesting ways to both promote our breed and engage our membership. We would love to hear your ideas and feedback!

“2013 Cost of website: \$221.40 which includes website hosting, domain name and changes. This is a flat rate for the year.”

Eunice Bosomworth recommended that new pictures be posted on the CFHA website. Carol said that members need to ensure pictures sent are of well groomed horses and in the correct format.

**E: Evaluation education program: Pat Wolfe:** “The Evaluation CD has received good reviews from many Fjord people in the USA and in Europe. I feel the Evaluation CD should be linked to the CFHA website since it is an educational tool and the more people who see it the better.”

**9: Canadian Fjord Horse Board of Directors By-Law Amendment Proposals 2014**

1: Section 19 D Proposal to ensure that all Norwegian Fjords are DNA verified at time of registration, geldings exempt.

The current by-law ( Section 19D) states: Except in the case of a foal produced by artificial insemination, the registrar will request DNA testing to verify parentage of every tenth application received for registration, costs to be paid by the CFHA.

**From the CFHA Board of Directors: Section 19D to be amended as follows:**

Effective January 1, 2015, all Norwegian Fjord foals being registered must be parentage verified by means of a DNA test, of which the results shall be on file with the registrar. Geldings are exempt but the Registrar shall have the right to request parentage verification of any gelding.

In favour: Sheila Kyte, Carol Boehm, Leala Pomfret, Gordon Fulton, Joan Kemp, Aja Johnson, Gail Weiterman, Cecelia Lundgren, Alison Bakken, Linda Fry, Uli Schnable, Bert Shewfelt, Jenny Barnes, Dayna McTighe.

Against: Jerry McNeil, Eunice Bosomworth, Linda Patton.

Absent at vote: Anna Middleton

**MOTION PASSED**

2: Section 9.B Proposal to clarify members eligible to run for the position of Director.

The current by-law (Section 9B) states: Any member in good standing who is 18 years and older may run for the position of Director provided the member is duly nominated. If a member not in good standing wishes to run, that member may do so upon paying his dues 30 days before seeking a nomination.

**From the CFHA Board of Directors: Section 9 B to be amended as follows:**

Any member in good standing who is 18 years and older may run for the position of Director

provided the member is duly nominated and has paid his dues 45 days before the deadline for nominations.

In favour: Sheila Kyte, Carol Boehm, Leala Pomfret, Gordon Fulton, Joan Kemp, Aja Johnson, Gail Weiterman, Cecelia Lundgren, Eunice Bosomworth, Alison Bakken, Linda Fry, Uli Schnable , Bert Shewfelt, Jenny Barnes, Dayna McTighe.

MOTION PASSED

3: Section 9.C Proposal to clarify members eligible to vote at an election.

The current by-law (Section 9C) states: Any member in good standing who is 18 years and older may vote in the election provided that member's name appears on the membership before the mail-out of ballots. A member, not in good standing, may vote if that member's dues are paid 30 days before the mail-out of ballots.

**From the CFHA Board of Directors: Section 9C to be amended as follows:**

Any member in good standing who is 18 years and older may vote in the election provided that member's name appears on the membership list 45 days before the mail-out of ballots.

In favour: Sheila Kyte, Carol Boehm, Leala Pomfret, Gordon Fulton ,Aja Johnson, Gail Weiterman, Cecelia Lundgren, Eunice Bosomworth, Alison Bakken, Linda Fry, Uli Schnable, Bert Shewfelt, Jenny Barnes, Dayna McTighe. Unanimous

MOTION PASSED

4: Section 10 F Board proposes to remove director meeting minutes from newsletter.

The current by-law (Section 10F) states: A copy of the minutes of all meetings of the Board of Directors shall be posted on the CFHA website within twenty days and included in the following newsletter.

**From the CFHA Board of Directors: Section 10F to be amended as follows:**

A copy of the minutes of all meetings of the Board of Directors shall be posted on the CFHA website within twenty days and, if applied for in writing to the CFHA secretary, shall be sent by mail to those individual members who do not have access to the website.

In favour: Sheila Kyte, Carol Boehm, Leala Pomfret, Gordon Fulton, Aja Johnson, Gail Weiterman, Cecelia Lundgren, Eunice Bosomworth, Alison Bakken, Linda Fry, Pat Wolfe, Uli Schnable, Bert Shewfelt, Jenny Barnes, Dayna McTighe: Unanimous.

MOTION PASSED

10: All in favour to add motion to destroy the ballots from the 2013 Directors election to the agenda. Introduced by Teresa Kandianis, seconded by Gail Weiterman.

All were in favour. MOTION PASSED

12: Adjourn meeting: Introduced by Teresa Kandinis, seconded by Leala Pomfret, All were in favour. Meeting adjourned.