

## MINUTES FOR CFHA DIRECTOR MEETING FEB 25/17

Meeting started at 10:17 after some problems with our new pragmatic system but we got it all worked out.

Those in attendance: Aja, Gordon, Dayna, Amy, Mikayla, Dana, Greg

Gordon made a motion to accept the Agenda and Dayna Seconded it

Amy made a motion to accept the minutes from our January meeting and Gordon Seconded it.

### OLD BUSINESS:

1. Jane's gift- Dana said there has been a problem with a supplier takeover but it should be ready this week sometime to be mailed to her.
2. Newsletter and Advertising - Many advertisers did not renew and we are having difficulty in finding a printer in Alberta that will print it for us at a reasonable cost. We decided to pay Darlene to put out a hard copy this time and will keep pursuing advertisers. Amy has agreed to post the newsletters for us when sent from the Ontario printer. We will discuss this with the membership during the AGM next week as the cost is far out-weighting the current advertisers we have. Aja will ask Ron again if he mailed out invoices to the previous advertisers. Gordon to find out if the Sons of Norway would be willing to help with this cost.

### NEW BUSINESS:

1. Social Media- Amy would like to know where we want to go with social media such as U-Tube and Twitter. If we could get membership to send in videos of Fjords at clinics we could use them on U-Tube. She will keep trying to keep things current. She will not be able to attend the AGM but gave us her report.
2. Gordon has fielded a couple of questions about DNA testing
3. Gordon mentioned pictures in the Newsletter from the Gallery unless we have owner's permission.

#### 4. AGM:

Alison will do the Financials

Ron will present Treasurer's report

Gordon will do membership

Mikayla will talk a bit on Advertising

Amy has submitted her report on Facebook and PayPal as she will not be able to attend.

Promotions-Mikayla

Website-Tracy and Dayna are working together to keep it fresh-Aja needs to send Dayna a copy of the invoice from Tracy from last year.

By-Law changes-Gordon to present for discussion

Correspondence if there is any at the time.

Other Business Arising from the Meeting.

#### New Business:

Welcoming new Director Greg Steele and discussing upcoming director changes

Newsletter discussion

Evaluators- How to use our Canadian evaluators-to be discussed at next meeting.

Next Meeting: March 4/17-AGM at 1:00 Alberta time

Next Director Meeting: April 1/17 at 10:00 am

A motion was made by Gordon to adjourn the meeting at 11:35 Dayna seconded it.