

MINUTES FOR CFHA FJORD DIRECTOR MEETING SEPT/19

Gordon called the meeting to order at 7:10

Those in attendance were Gordon, Amy, Alex, Cat, Janet and Dana

Alex made a motion to accept the agenda with the changes indicated

Amy seconded the motion and all were in favor.

Amy made a motion to accept the minutes from the May meeting and

Alex seconded it and all were in favor

E-Motions-Alex made a motion to accept the e-motions for these payments-banks printing for June newsletter \$485.90, Darlene for producing our newsletter \$300.00, Amy for stamps for the September issue and to Alex for the cost of the banner \$197.71. Amy to submit her bill to Ron for payment. Amy seconded this motion and all were in favor

Amy made a motion to accept Janet Wilson as our new Western Director to fill the empty spot. Alex seconded it and all were in favor.

We are all very grateful for Janet to be stepping into this position.

OLD BUSINESS:

Decals- Alex gave a report on the decals. She now has them made up and we discussed pricing. It was decided to charge \$8.00 and that is to include shipping and handling. Amy made a motion to accept this cost and Alex seconded it and they will now be offered for sale.

NEW BUSINESS:

Web-site-Gordon asked Janet if that is something she would be willing to take over. Our web-site badly needs updating and we need a contact person to liaison with Tracy our web master. Anyone who has suggestions for this up-grade needs to contact Janet with that information so it can be passed on to Tracy.

Promotion re-write- Alex gave us a report on the changes that have been suggested. We have found the wording to be too limiting. We want to open this up to more people to get more articles for our newsletter as one of the criteria now is to provide pictures and a write up for the newsletter. Alex is going to provide the directors with new wording for them to look over. We are looking at making the article easier for some that are not comfortable writing themselves by doing interviews with them and getting them to answer several questions.

Stickers for articles- it was decided that because Beth and Jody submitted articles to the newsletter but don't really qualify for our promotion award as it is now. We will thank them with a sticker from our association.

Facebook group- We discussed opening up our group Facebook page to people wanting to sell Canadian registered Fjord horses so members of the group know of a safe place to look at horses for sale. Alex is going to look at the wording and how we can promote this. A motion was made by Alex to offer this service to our members and Janet seconded it and all were in favor.

Alberta Bits Magazine Article-Dana was in contact with someone who wanted to write an article about Fjord horses. Dana, Alex and Gordon

talked to her and Dana forwarded information on others who might be interested in talking to her about their horses.

PayPal-Cat has agreed to take over monitoring Pay Pal for us. Amy will set that up for her.

Next Meeting will be on October 15/19 at 7:00 pm Alberta time

Alex made a motion to adjourn the meeting at 8:10 pm and Janet seconded and all were in favor.