

## **CLINIC PROMOTION**

The object of this promotion is to promote the display of Fjord horses at major public clinics.

### **Criteria**

1. CFHA will subsidize the clinics to a value of \$100
2. An owner will be paid one time for the entire event, regardless of the number of clinics within the event.
3. Maximum that CFHA will budget to payout for this program per year is \$600.
4. The horse must be a CFHA registered horse.
5. The horse's owner must be a member in good standing of the CFHA. The rider/driver can be the owner or their designate (does not have to be a CFHA member).
6. The clinic must be at a major public event. (We do not wish to subsidize at private clinics)
7. Must be preapproved through a written proposal.
8. We will require a short article with two good quality pictures of the clinic that will be published in the newsletter. Participants must agree to have their photo and write up published in the newsletter. (If the applicant needs assistance with this process the BOD will help with the write up)
9. Payout will not be given until all criteria have been met.



## Canadian Fjord Horse Association

Application for Clinic Subsidy

Name of Applicant (Owner of Horse):\* \_\_\_\_\_

Registered Name of Horse:\* \_\_\_\_\_

Address: \* \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Event Name:\* \_\_\_\_\_

Event Location:\* \_\_\_\_\_ Event Date(s):\* \_\_\_\_\_

Clinic Discipline:\* \_\_\_\_\_ Clinician: \_\_\_\_\_

Name of rider/driver/handler: \_\_\_\_\_

Additional information: \_\_\_\_\_

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- I agree to provide a short article and two or more good quality photos of the clinic to be published in the CFHA newsletter.
- Yes The CFHA has my permission to use my clinic photos on their website.
- No I do not want my photos on the website.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_